

E-commerce Peak Season Benchmark Report

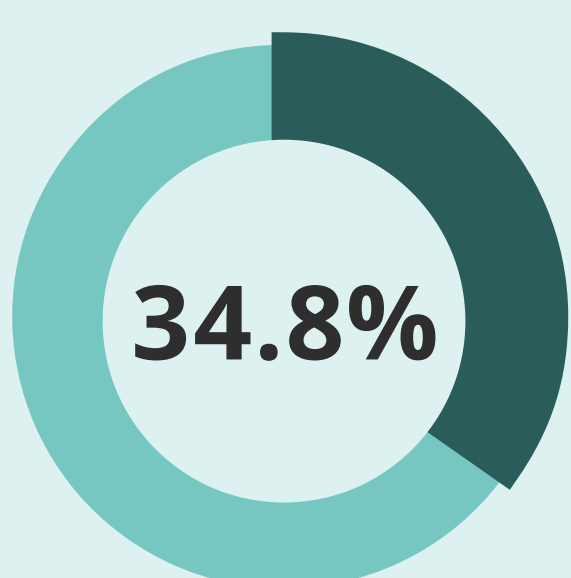
Mintsoft warehouse management software UK data insights

November 2023
Online retail sales value

£3.175 bn

November 2023
Order volume growth

14%



Increased dispatches - Black Friday 2023



58%

Experienced a stock-out

18%

Experience staffing challenges

Order processing speed increase

46%

Challenged by order processing speed

36%

25%

Increase in daily carrier costs during Black Friday week 2023



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